

# CALGARY FOOD BANK

## THEORY OF CHANGE

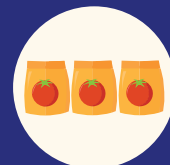
*Making food accessible to everyone in our city*



Research and community collaboration help identify food needs and access barriers.



Stigma-free messaging promotes community awareness of available support.



Partner with organizations that support vulnerable populations facing barriers to food access.



Food insecure households recognize their need and worthiness of support and choose the most suitable service.



### BARRIERS TO ACCESS

- Stigma
- Getting to the food bank (transportation/mobility)
- Food (content, choice, quality, quantity)
- Food bank operational restrictions
- Information awareness



Clients conveniently book an appointment at a suitable time and location.



Requests from organizations are handled quickly, efficiently, and clearly.



Clients receive customized hampers in an equitable and welcoming environment.



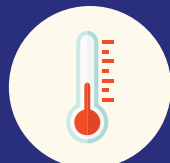
Partners regularly receive food to distribute or prepare for their clients.



Clients consume enough food to meet their dietary and cultural requirements.



Organizations save resources, which they reinvest into delivering their programs.



Clients are satisfied with the food they received and consider their experience dignified.



Vulnerable populations receive additional support beyond food.



Barriers to accessing food in the city are reduced



### Clients Experience:

Increased access to food and improved mental health, along with better financial stability, social benefits, and an overall improvement in quality of life and life circumstances.